

Message Text

UNCLASSIFIED

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13

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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R 230708Z JUL 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1141

UNCLAS BANGKOK 20821

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: WTDR/FTI - S. UNIVERSAL TRADING LTD. PARTNERSHIP

REF: USDOC 10311

1. THAILAND 2. CNTRY CODE : 549 3. SER. NO: NA
 4. S. UNIVERSAL TRADING LTD. PARTNERSHIP
 - 4A. CODE: P
 5. 221 CHULA SOI 5, RAMA 4 ROAD (P.O. BOX 1369)
 6. BANGKOK, THAILAND
 7. ESTABL: 1966 8. EMPL: 40 9. SIZE: (20-X) MEDIUM
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: THAILAND, INDONESIA
 12. RPT. DATE: 07/76
 - 13A. 35522/2354 IMV. DIST. AGENT & EXP. OF TEXTILE MACHINERY
PARTS AND ACCESSORIES
 - 13B. 28181/235 IMP. DIST. AGENT OF TEXTILE CHEMICALS
 14. CONTACT: MR. SUPICH PITAYAPIBULPONG TITLE: MANAGING PARTNER
 15. CABLE: SUNITRA 16. TELEX: TH 2189
 17. TEL: 2516221; 2529678
 18. FINANCIAL REFS: BANGKOK BANK, SAMPENG BRANCH, BANGKOK.
 19. TRADE REFS: BEL-RAY CO. INC., P.O. BOX 526, FARMINGDALE,
NEW JERSEY 07727; SUN CHEMICAL CORP., P.O. BOX 70, CHESTER,
SOUTH CAROLINA 29706
 20. AGENCY REP: SUN CHEMICAL CORP., P.O. BOX 70, CHESTER, SOUTH
CAROLINA 29706, FOR TEXTILE AUXILIARIES AND PIGMENTS;
CROMPTON & KNOWLES CORP., DYESTUFF CHEMICAL GROUP,
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ROUTE 208, FAIR LAWN, NEW JERSEY 07410, FOR DYESTUFFS,

ACQUIRED 1975; POLYGAL LTD., CH-8560, MARSTETTEN, SWITZERLAND, FOR THICKENING AGENT, ACQUIRED 1973; VALD HENRIKSEN A/S, SYDMARKEN 44, DK-2860, SOBORG, DENMARK, FOR DYEING MACHINES, ACQUIRED 1974; SOCIETE NOUVELLE DES MACHINES LEBOCEY, 317-319, FAUBAURG, CRONCELS, TROYES, FRANCE, FOR KNITTING MACHINES, ACQUIRED 1975; HIRANO LOOM WORKS LTD., NAGOYA, JAPAN, FOR WEAVING LOOMS, ACQUIRED 1969; TRANSFERTEX AG, WINKELRIEDSTRASSE 14, CH-6003, LUCERNE, SWITZERLAND, FOR TRANSFER PRINTING PAPER, ACQUIRED 1975; SHUANG LU STARCH IND. CO. LTD., 1501, KAOHNAN ROAD, NAN TZU, KAOHSIUNG, TAIWAN, FOR STARCH, ACQUIRED 1975; FAFIX AKTIENGESELLSCHAFT, FL-9495, TRIESEN AUSTRASSE, FURSTENTUM, LIECHTENSTEIN, FOR SHUTTLE FUR, ACQUIRED 1974; GODO SHUTTLE CO. LTD., OSAKA, JAPAN, FOR SHUTTLE, ACQUIRED 1975.

21. SUBJECT FIRM WAS ESTABLISHED IN 1966 AS A PARTNERSHIP WITH REGISTERED CAPITAL OF \$50,000. IT IS PRINCIPALLY OWNED AND MANAGED BY MR. SUPICH PITAYAPIBULPONG, A YOUNG AND ENERGETIC BUSINESSMAN. FIRM IMPORTS TEXTILE MACHINERY, PARTS, ACCESSORIES AND CHEMICALS FOR DIRECT SALE TO LOCAL TEXTILE MILLS. SIXTY PERCENT OF ITS IMPORTS ARE FROM JAPAN, 20 PERCENT FROM THE UNITED STATES, 10 PERCENT FROM TAIWAN AND 10 PERCENT FROM EUROPEAN COUNTRIES. IT EXPORTS LOCALLY MADE TEXTILE MACHINERY PARTS AND ACCESSORIES TO INDONESIA. ITS 1975 SALES WERE REPORTED TO BE \$1.2 MILLION. A LOCAL BANK REPORTS FAVORABLY ON S. UNIVERSAL TRADING. SUBJECT FIRM IS CONSIDERED TO BE AN ACCEPTABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SOMSAK APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO20821
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760283-1031
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760730/aaaaazrm.tel
Line Count: 92
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 15 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 APR 2004 by ThomasVJ>; APPROVED <28 DEC 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI - S. UNIVERSAL TRADING LTD. PARTNERSHIP
TAGS: BEXP, TH
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006